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Roving Seminar on China's Patent System

Vienna, 21 September 2018

INVITATION



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Directed by the European Commission, IP Key is implemented by the European Union Intellectual Property Office (EUIPO).

IP Key由欧盟委员会指导，欧盟知识产权局（EUIPO）实施。

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Key to innovation, economic growth and cooperation
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The IP Key China initiative, in partnership with the State Intellectual Property Office (SIPO) of China cordially invites you to attend the upcoming "Roving Seminar on the Chinese patent system".

European stakeholders can benefit from improved awareness of the benefits of using and how to use the patent system in China, which includes invention patents, utility model patents, and registered design patents. During the seminar, leading European and Chinese experts will explain how to use the Chinese patent system to maximise value to EU companies and properly protect their patents.

Date:
Friday, 21 September 2018

Venue:
Vienna Marriott Hotel (Parking 12a, Vienna 1010 Austria)

Registration:
Business representatives, IP professionals and other interested in successful patent management in China. The seminar is free of charge with complimentary coffee breaks and lunch.

Please send an e-mail to info@ipkey.eu for further details and registration, indicating in your subject "Roving Seminar, Vienna".

Agenda	
9:30 – 10:00	Registration
10:10 – 10:20	Welcome Remarks
10:20 – 10:30	Seminar Introduction
10:30 – 11:00	Development of the Chinese IP System
11:00 – 11:45	Session 1: Filing and Examination of Patents in China
11:45 – 12:00	Questions & Answers
12:00 – 13:00	Lunch Break
13:00 – 13:45	Session 2: Devising a Patent Strategy in China
13:45 – 14:30	Session 3: Exploiting Patents in China – Methods and Considerations in Strategic Patent Portfolio Management
14:30 – 15:00	Session 4: Invalidating Patents in China
15:00 – 15:15	Coffee break
15:15 – 16:00	Session 5: Enforcing Patents in China
16:00 – 16:30	Questions and Answers on Session 5
16:30 – 16:45	Closing Remarks

About IP Key China

IP Key China is an EU Project designed to enhance EU-China cooperation on selected emerging challenges in the area of intellectual property (IP), it is directed and funded by the European Commission and implemented by the European Union Intellectual Property Office (EUIPO).

For further information, please visit www.ipkey.eu.



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