



**AIPPI Forum & ExCo 2011**  
**13 – 18 October 2011**  
Hyderabad International Convention Centre  
Hyderabad, India

Preliminary Programme





**AIPPI Forum & ExCo 2011**  
**13 - 18 October 2011**  
Hyderabad International Convention Centre  
Hyderabad, India

## Event Organisation

### Professional Conference Organiser

- KW Conferences Pvt Ltd  
A 56/12 DLF Phase 1  
Gurgaon - 122002 India
- Phone: + 91 124 463 6700
- Fax: + 91 124 410 2075
- Web site: [www.kwconferences.com](http://www.kwconferences.com)

### AIPPI General Secretariat

- AIPPI  
Toedistrasse 16  
CH 8027 Zurich, Switzerland
- Phone: +41 44 280 58 80
- Fax: +41 44 280 58 85
- Web site: [www.aippi.org](http://www.aippi.org)

### Event venue

- Hyderabad International Convention  
Centre & Novotel Hyderabad  
Cyberabad Post Office  
Hyderabad - 5000 081  
India

### Event website

**More information available at**

**[www.aippi.net](http://www.aippi.net)**



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## Welcome message

Distinguished members, delegates and guests,

The hosting of the AIPPI Forum and ExCo meeting in Hyderabad in October 2011 symbolizes another significant milestone for the International Association for the Protection of Intellectual Property (AIPPI), and is measured only by our real achievement.

This year's meeting is yet another signal from our steadfast membership that our level of commitment to AIPPI's objectives remains ignited and in fact has not wavered. The interest being shown in hosting this important event in Hyderabad has bolstered us greatly as our meeting showcases successful partnerships between various interest groups and stake holders, be they members of the intellectual property fraternity, patent agents, lawyers, academics, corporates, government and other policymakers. We hope that they will be richly rewarded by their membership and participation.

We trust that the partnership will bring urgently needed education and empowerment in the field of intellectual property in a country such as ours, where it is most needed.

The quest to discharge our mandate is now saying aloud that each of us must build partnerships in our various communities with diverse groups who can disseminate critical and new information worldwide. These success stories will ripen the fruits that bear our common interest in improving the protection of intellectual property.

Challenges and opportunities are still ahead of us as we exchange ideas, pool expertise and come to decisions on how best to contribute towards this evolving field of law.

After this meeting in Hyderabad, we must continue to show our commitment to change the landscape of intellectual property. The education process needs to be fully developed. Let us continue to make a difference despite any interference that may be actual or perceived. What we are confronted with, is to ensure that what comes out from this meeting is put in practice at the very basic level.

At this juncture, we wish to express our sincere thanks to sponsors of this meeting as well as to the many people who have worked tirelessly to organize this event.

To each of you I extend a kind and most warm welcome to India.

**Pravin Anand**

President AIPPI India  
Chairperson OC Hyderabad 2011



## **About AIPPI**

The acronym "AIPPI" is taken from the French name of the International Association for the Protection of Intellectual Property (**A**ssociation **I**nternationale pour la **P**rotection de la **P**ropriété **I**ntellectuelle).

AIPPI is an international organization comprised of business companies, executives, lawyers, legal scientists, patent and trade mark agents, intellectual property owners, and other persons interested in the world-wide protection of patents, designs, trade marks, trade names, know how, copyright, and other intellectual property rights and the elimination of unfair trade practices.

The international organization is domiciled in Switzerland. AIPPI currently has about 9,000 members. It operates mainly through National Groups. In addition, AIPPI has one Regional Group, as well as independent members in countries where no National Groups have yet been formed. The members of AIPPI represent more than 100 countries. For more information please visit [www.aippi.org](http://www.aippi.org).

The purpose of AIPPI is to improve and promote the protection of intellectual property both on an international and national basis. It pursues this objective by working for the development, expansion, and improvement of international and regional treaties and agreements, as well as national laws, relating to intellectual property.

AIPPI strives to act as a principal voice for the private sector on international developments in the field of intellectual property. AIPPI is invariably invited to attend diplomatic conferences and meetings of international committees of experts convened by the World Intellectual Property Organization (WIPO) and other organizations. At these meetings, AIPPI is recognized as an official observer with speaking rights. Conferences in which AIPPI has participated include those which adopted the texts of successive revisions of the Paris Convention of 1883, the Patent Cooperation Treaty, the Trademark Law Treaty, and others. The voice of the private sector has been heard, through AIPPI, on patent harmonization and revisions to the Madrid Protocol, the Berne Convention, and other such issues. Delegates of AIPPI also help national governments. For example, in 1989, representatives of AIPPI assisted the Czech and Bulgarian authorities considering proposals for new intellectual property laws. In dealing with the trade-related aspects of intellectual property rights (TRIPS), representatives of AIPPI assisted authorities in Indonesia and Surinam. Members of AIPPI provided commentary on the drafts for the Eurasian Patent Convention.

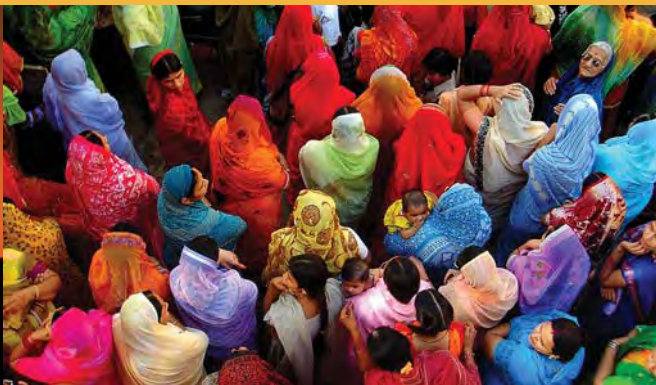
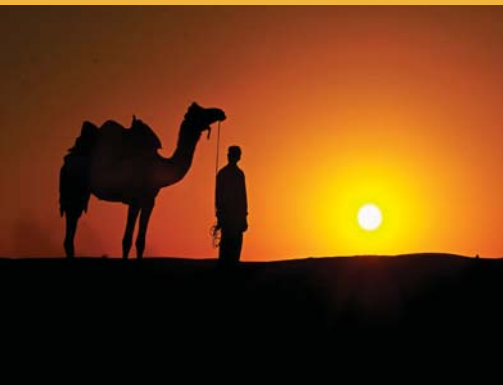
Much of the activity of AIPPI is carried out at its meetings, although increasing amounts of work are carried out between meetings by individuals and committees. The international organization meets at periodic world Congresses to be held on a biennial basis. Future Congresses will be held in Incheon/Seoul, Korea (2012), Toronto, Canada (2014), Milan, Italy (2016) and Cancun, Mexico (2018).

In intervening years, a meeting of the AIPPI Executive Committee and an educational forum are held. After Hyderabad the future Forum / ExCo will be held in Helsinki (Finland) in 2013.





# Welcome to India





Sunday 16 October	Monday 17 October	Tuesday 18 October	Wednesday 19 October
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Breakfast RGT, PC, SCs						07.30 – 08.00
						08.00 – 08.30
						08.30 – 09.00
ExCo I		Working Session Q 217		Working Session Q 219		09.00 – 09.30
					Bureau meeting	09.30 – 10.00
						10.00 – 10.30
Coffee break		Coffee break		Coffee break		10.30 – 11.00
ExCo I		Working Session Q 217 (continued)		Working Session Q 219 (continued)		11.00 – 11.30
						11.30 – 12.00
						12.00 – 12.30
Working Lunch	Lunch Bureau with Secretaries / Treasurers	Working Lunch	Lunch Bureau with Guests	Working Lunch	Bureau Lunch	12.30 – 13.00
						13.00 – 13.30
						13.30 – 14.00
Working Session Q 216B	Secretaries & Treasurers meeting	Working Session Q 218	NGO Coordination meeting	ExCo II		14.00 – 14.30
					Bureau meeting	14.30 – 15.00
						15.00 – 15.30
Coffee break		Coffee break		Coffee break		15.30 – 16.00
Working Session Q 216B (continued)		Working Session Q 218 (continued)		ExCo II (continued)		16.00 – 16.30
						16.30 – 17.00
						17.00 – 17.30
						17.30 – 18.00
						18.00 – 18.30
						18.30 – 19.00
Cultural evening						19.00 – 19.30
						19.30 – 20.00
						20.00 – 20.30
						20.30 – 21.00
						21.00 – 21.30
						21.30 – 22.00
Gala Dinner						22.00 – 22.30
						22.30 –



## FORUM

FORUM	
<b>Thursday 13 October 2011</b>	
19.00 – 22.30	Opening Forum
<b>Friday 14 October 2011</b>	
08.30 – 09.00	Opening Session
09.00 – 10.30	Pharma Workshop 1 <b>Protection of new medical uses and exceptions for medical treatment in patent law</b>
09.00 – 10.30	Forum Workshop I <b>India and the Madrid Protocol</b>
10.30 – 11.00	Coffee break
11.00 – 12.00	Pharma Workshop 2 <b>Experimental Data – the standard to be met to support patentability of a potential biological pharmaceutical</b>
11.00 – 12.00	Forum Workshop II <b>Geographical indications and developing countries</b>
12.30 – 14.00	Working Lunch
14.00 – 15.30	Pharma Workshop 3 <b>Securing patent protection for therapeutic antibodies</b>
14.00 – 15.30	Forum Workshop III <b>Interim relief in IP infringement cases</b>
15.30 – 16.00	Coffee break
16.00 – 17.30	Pharma Workshop 4 <b>Regulatory approval – patent linkage</b>
16.00 – 17.30	Forum Workshop IV <b>How to reconcile indigenous rights with the protection of intellectual property rights</b>
	Free Evening
<b>Saturday 15 October 2011</b>	
09.00 – 10.30	Forum Workshop V <b>Inventorship for multinational inventions involving IP issues resulting from outsourcing</b>
10.30 – 11.00	Coffee break
11.00 – 12.30	Forum Workshop VI <b>Software protection strategies – patent, copyright, trademark, design, including gaming and jail-breaking</b>
12.30 – 14.00	Working Lunch
14.00 – 15.30	Forum Workshop VII <b>Twitter®, Facebook® and other social networks – implications on trademark and domain name protection</b>
15.30 – 16.00	Coffee break
16.00 – 17.30	Forum Workshop VIII <b>Border measures and goods in transit</b>
17.30 – 18.30	Women in IP
19.00 – 22.30	Closing Forum / Opening ExCo



## ExCo

Thursday		13 October 2011
10.00 – 18.00	Bureau Meeting	
12.30 – 14.00	Bureau Lunch	
Friday		14 October 2011
07.30 – 08.30	Breakfasts SGT, RGT	
14.00 – 17.30	Council of Presidents' meeting	
20.00 – 22.30	Council of Presidents' dinner (by invitation only)	
Saturday		15 October 2011
07.30 – 08.30	Breakfast RGT, PC	
08.30 – 09.00	Working Committee Briefing	
09.00 – 15.30	Working Committee Meetings: Q 216B <b>Exceptions to copyright protection and the permitted uses of copyright works in the hi-tech and digital sectors</b> Q 217 <b>The patentability criterion of inventive step / non-obviousness</b> Q 218 <b>The requirement of genuine use of trademarks for maintaining protection</b> Q 219 <b>Injunctions in cases of infringement of IPRs</b>	
10.30 – 11.00	Coffee break	
12.30 – 14.00	Working Lunch	
15.30 – 16.00	Coffee break	
16.00 – 17.30	Introduction Working Questions 2012	
17.30 – 18.30	Women in IP	
19.00 – 22.30	Opening ExCo / Closing Forum	
Sunday		16 October 2011
07.30 – 08.30	Breakfast RGT, PC, SCs	
09.00 – 12.30	ExCo I	
10.30 – 11.00	Coffee break	
12.30 – 14.00	Working Lunch	
12.30 – 14.00	Lunch Bureau with Secretaries/Treasurers	
14.00 – 17.30	Working Session Q 216B	
14.00 – 15.30	Secretaries & Treasurers meeting	
15.30 – 16.30	Coffee break	
19.00 – 22.30	Cultural evening	
Monday		17 October 2011
09.00 – 12.30	Working Session Q 217	
10.30 – 11.00	Coffee break	
12.30 – 14.00	Working Lunch	
12.30 – 14.00	Lunch Bureau with Guests	
14.00 – 17.30	Working Session Q 218	
14.00 – 15.30	NGO Coordination meeting	
15.30 – 16.00	Coffee break	
	Free Evening	
Tuesday		18 October 2011
09.00 – 12.30	Working Session Q 219	
10.30 – 11.00	Coffee break	
12.30 – 14.00	Working Lunch	
14.30 – 17.30	ExCo II	
15.30 – 16:00	Coffee break	
20.00 – 22.30	Gala Dinner	



**Q216B****Exceptions to copyright protection and the permitted uses of copyright works in the hi-tech and digital sectors**

Question Q216B continues the studies on exceptions to copyright protection and the permitted uses of copyright works in the hi-tech and digital sectors which led to the Paris Resolution in 2010. Initially, the intention was to deal with exceptions and limitations in the context of Internet Service Providers (ISPs), search engines, social networking sites such as Facebook and Twitter, format shifting, orphan works as well as the fair use and private use exemptions in one question. During the preparatory work, however, it became clear that the Question is too broad to be covered by one Resolution. The topic is, therefore, dealt with in a two year-cycle. While the Resolution adopted in Paris in 2010 dealt with ISPs, format shifting/digitisation and orphan works, the other issues will be studied now. Specifically, this Question will first explore exceptions or permitted uses in relation to user-generated content (UGC), whether these exceptions apply to social networks such as YouTube, MySpace and FaceBook which encourage internet users to upload UGC onto their sites making the content publicly available to others, and finally, whether there are any limitations on those exceptions and permitted uses when these UGC sites are put on notice of unlawful content uploaded by internet users. Second, Q216B will look into the question what exceptions or permitted uses apply in relation to temporary acts of infringement and whether transient copies of electronic works held for example in a cache or in a computer's working memory (RAM) amount to infringing copies. Third, search engines roam the internet searching for key words in the URLs and meta-data behind websites and supply large quantities of information to the user on the search results page by way of a collection of hyperlinks as words or images (thumbnails). This Question will deal with the issue of whether there are any exceptions or permitted uses relevant to the hyperlinking or location tool services provided by these search engines. Finally, Q216B will explore whether there is a private copying exception and if so whether any copyright levies apply to such private use.

**Q217****The patentability criterion of inventive step / non-obviousness**

The inventive step / non-obviousness requirement has become the focus of attention on many levels. The European Patent Office's initiative to 'raise the bar' or the U.S. Supreme Court decision in *KSR v. Teleflex* are only two examples of recent attempts to revisit the inventive step requirement. In view of the breadth of the topic AIPPI decided to deal with this Question in two consecutive years. Q213 commenced with an examination of the role of the skilled person in the context of the inventive step requirement regarding patent validity and infringement, which was considered at the 2010 Paris Congress and led to Resolution Q213. Q217 continues these studies by exploring the larger and more fundamental question of the patentability criterion for inventive step / non-obviousness. Inventive step is approached differently in different jurisdictions. Therefore, the studies will first deal with the standard and required level of inventive step. Second, Q217 will explore how claims are construed and how prior art is interpreted in different jurisdictions. Third, Q217 will look into the question whether lack of inventive step can be found over a single prior art reference and whether two or more prior art references can be combined. Fourth, the Question will consider the role, if any, the technical problem to be solved plays in determining inventive step. Moreover, in some jurisdictions, advantageous effects, secondary considerations (such as commercial success of the claimed invention, failure of others to solve the problem, etc.) and "teaching away" are factors in the inventive step determination. Therefore, Q217 will equally explore what role, if any, these considerations play in determining inventive step. Finally, this Question will highlight to which extent the approach taken by a regional patent granting authority during examination may diverge from the approach taken by the national patent granting authority and to which extent the approach taken during examination may diverge from the approach taken by the courts.



## **Q218**

### **The requirement of genuine use of trademarks for maintaining protection**

This Question will look at the genuine use requirement to maintain protection of a trademark, thereby allowing the trademark proprietor to continue to benefit from the rights granted by the registration. As the number of registered trademarks becomes greater and with that “old registrations” increasingly collide with new businesses in need of standout trademarks for their goods and services, the use requirement is an interesting topic of trademark law of today. Q218 will first deal with the nature and level of required use to maintain protection. The aim of this investigation is to distinguish “use” that does not meet the standard. In this respect, Q218 will consider factors such as the scale of use, time and geographic considerations, internal, test marketing and promotional uses as well as use by another than the proprietor himself. Moreover, this Question will also look into the issue of a proprietor’s concrete use in comparison to the trademark as represented in the register – both in respect of the goods and services registered and the specific appearance of the trademark. What is the effect if the use is limited to a part of the registered goods or services or, alternatively, if distinctive elements of the specific trademark are omitted? Q218 will equally address the question of how to prove use, e.g. by way of advertising material and sales figures or, alternatively, survey evidence. Finally, this Question will deal with the consequences if a mark has not been put to genuine use within a prescribed period and whether a trademark owner can cure this vulnerable position if she can rely on a proper reason for not having put her mark to genuine use or by starting to use the mark in a genuine way after a prescribed period or by re-registering the trademark.

## **Q219**

### **Injunctions in cases of infringement of IPRs**

The availability of injunctive relief is fundamental to the protection of Intellectual Property Rights (IPRs) as exclusive rights. However, the 2006 decision of the US Supreme Court in *eBay v Merc-Exchange* demonstrated, at least with regard to permanent injunctions in the United States that an injunction will not necessarily be granted as a matter of course even if findings of both validity and infringement have been made. This Question will, therefore, examine the conditions upon which injunctions - both permanent and provisional ones - are available to protect IPRs. Specifically, Q219 will consider in detail the circumstances in which an injunction either must be granted or will not be available following a finding of validity and infringement. This Question will also consider the extent to which an element of judicial discretion applies to the grant of an injunction and whether there are any specific considerations relevant to particular IP holders, in particular Non-Practicing Entities (NPEs) which use patents not as a basis for producing and selling goods, but for the primary purpose of obtaining license fees. Moreover, Q219 will look at the scope of an injunction a court may be prepared to grant, in particular whether a Court has only the power to grant an injunction against named parties in the proceedings or potential infringers more generally; and whether a Court has only the power to grant an injunction which prevents the specific infringing acts or which prevent infringement of the relevant IPR more generally.



### **Pharma Workshop 1** Protection of new medical uses and exceptions for medical treatment in patent law

Pharmaceutical research, while essential to the progress of society, is very expensive. Recent studies suggest that it takes approximately 10 to 15 years, and on average more than \$1.3 billion (US) to develop a new drug. There are many failures along the way, and many promising compounds are abandoned. In some cases, compounds developed for one purpose are later found to be useful for another purpose. If such compounds can be developed for the second use, valuable resources, and more importantly, time can be saved in order to provide these new medicines to society.

However, incentives are needed for companies to make the necessary research investments to provide these life saving medicines to society. Patents on the molecule per se are no longer possible, as this will have happened after the original use was discovered, and in any event the compound would have likely been the subject of numerous publications. While protection of second medical uses is available in many countries in some form (e.g. the United States, the countries of the European Patent Convention, Japan, China, South Korea, Australia, Canada), it is not available in others, (e.g. India, the countries of the Andean Pact, Egypt, Pakistan). These latter countries are often ones that have large unmet medical needs, for which new uses of known molecules may provide a solution.

Further, some countries which allow for patent protection for second medical uses exempt medical practitioners and others from infringement sanctions. If the exemption is too broad, it may also provide a disincentive to investment in research for new uses of known molecules.

The purpose of this workshop will be to survey the laws of the various countries and to examine these issues to determine best practices for providing incentives for investing in new uses of known compounds.

### **Pharma Workshop 2** Experimental Data – the standard to be met to support patentability of a potential biological pharmaceutical

This workshop will explore the standards applied to technical evidence of function of a biological molecule in US, Europe, Japan etc. and what is necessary for inventive step, sufficiency and industrial application to be recognized for a claimed new biological molecule or the use of a biological molecule as a pharmaceutical. What is required in the application as filed and the circumstances in which evidence may be provided later will also be considered.

### **Pharma Workshop 3** Securing patent protection for therapeutic antibodies

This workshop will cover the patentability of:

- (1) Antibodies directed against a novel or known target defined by function or use
- (2) Antibodies directed against a known target; and
- (3) Structural definitions of antibodies and antibody fragments as well as issues relating to deposit of biological material.

A short introduction to the technology will also be provided.

### **Pharma Workshop 4** Regulatory approval – patent linkage

This topic is very significant in the pharma sector. There are a number of implications associated with having a regime of patent linkage. Some countries have implemented a limited patent linkage regime, while others abhor it. It is important to take a status update on this front as well as to analyze the implications of having such a regime or otherwise. This matter is of significant relevance to India since it has been argued before a High Court in India and the High Court has denied such a linkage. The matter is now pending before the Supreme Court.



### **Forum Workshop I** **India and the Madrid Protocol**

This workshop will provide participants with an overview of the Madrid trademark system administered by the World Intellectual Property Organisation (WIPO), with a particular emphasis on the Madrid Protocol in view of India's announcement to accede to the Madrid Protocol. Experts from WIPO and private practice will take participants through the trademark application process and filing strategies, highlighting some of the pitfalls of the process and steps one can take to avoid them.

### **Forum Workshop II** **Geographical indications and developing countries**

Geographical Indications (GIs) are indicative of the region from which a particular quality of goods or services originate. For instance, BASMATI is indicative of a geographical reference to a particular quality of rice originating from India and / or Pakistan. GIs as an intellectual property instrument give rights to the people who produce those products in a specified region to stop others from using the geographical name in marketing products which did not originate from the defined areas. GIs have been put in practice in many western countries but have yet to be effectively exploited in developing countries where traditional goods (agricultural or non-agricultural) have been in existence for centuries. This workshop will provide an overview of the nature, scope and function of GIs and the international context for GI protection. It is also intended to create awareness about GIs and to highlight the potential GIs offer as a tool for producers in developing countries to develop markets for their products.

### **Forum Workshop III** **Interim relief in IP infringement cases**

The significance of interim relief in IP infringement cases is growing. The workshop will explore claims under patent, trademark and copyright law. In particular, it will cover interim injunctions and compare the requirements that have to be shown for successful action. Also, inspection (Anton Piller), search and seizure orders will be discussed.

### **Forum Workshop IV** **How to reconcile indigenous rights with the protection of intellectual property rights**

This workshop will explore the developments in international law regarding indigenous rights, including various forms of cultural heritage, genetic resources and associated indigenous knowledge, and how this may impact upon the protection of intellectual property rights. The workshop will also consider key developments in some selected countries that may offer some indication of the challenges – as well as opportunities – that confront governments today. Finally, the workshop will discuss what lessons can be learned from these initiatives and international law developments.



## **Forum Workshop V**

### **Inventorship for multinational inventions involving IP issues resulting from outsourcing**

In today's global economy, researchers are collaborating on multinational projects often resulting in inventions with inventors from more than one country. However, the laws in the United States, Europe, Japan, China, and India, for example, vary on key points, such as:

- Security clearances and/or requirements for filing first in the country where the invention is made;
- Inventor remuneration; and
- The definition and application of the rules of inventorship.

For example, while security clearance provisions are provided in the US, China, India, South Korea, and certain European countries (e.g., UK, Spain, Germany), there are no security provisions in other countries like Japan, Canada, Australia, Mexico, Taiwan and certain other European countries (e.g. Austria, Czech Republic, Slovak Republic, Cyprus, Switzerland).

Similarly, inventor's remuneration is not required, in, for example the United States and India; but it can be required in Japan, China, Europe and South Korea. However, the nature and amount of such compensation can vary greatly by country.

The sanctions for failure to comply with these provisions vary greatly as well, including potential loss of patent rights and criminal sanctions. And, while some countries allow for excuses for inadvertent errors, others do not.

The issues are many and varied, and involve matters of patent law, labor law and national security. The purpose of this workshop will be to survey the various laws in key jurisdictions, and to propose best practices for countries seeking to foster research. Such best practices might include: a common understanding and definition of inventorship, simplification of first filing rules to eliminate issues not involving national security, removal from foreign filing licenses of areas of technology not related to national defense, retroactive licenses for inadvertent errors and allowing inventor compensation to be controlled by employed inventor agreements.

## **Forum Workshop VI**

### **Software protection strategies – patent, copyright, trademark, design, including gaming and jail-breaking**

An efficient protection strategy for software has to explore all IP rights: patent rights for technical solutions provided by the software, copyright for the source code, for interconnection and interaction elements or for the graphic user interface of a program, trademark protection for words and designs used, design rights for software. The workshop will discuss the conditions for grant and the scope of protection of these various IP rights. The workshop will equally explore questions related to computer gaming and jail-breaking.

## **Forum Workshop VII**

### **Twitter®, Facebook® and other social networks – implications on trademark and domain name protection**

Social networks opened, among other aspects, a wide new space for the visibility of trademarks. Their role as communication, marketing and digital public relation tools, but also their potential as platforms for infringement cases are growing.

This workshop will explore questions related to social networks and trademark and domain name protection strategies from different angles: what words or design elements are worth registering? What use in social networks can be considered a trademark use to maintain registrations? Furthermore, different infringement scenarios will be discussed, including the liability of social network operators for infringements committed by their users. Finally, names used in social networks can produce conflicts similar to domain dispute scenarios. How can these cases be handled?

The session will address trends and available remedies and also share practical experiences about new trademark issues arising in the virtual world.



## **Forum Workshop VIII**

### **Border measures and goods in transit**

Resolution Q208, adopted by AIPPI in Buenos Aires in 2009, recommended, among other principles, that border measures should be available for all forms of IP right infringements as recognized under the laws of the relevant national or regional jurisdictions. Although considered in Buenos Aires, the issue whether an IP owner or an interested party may oppose infringing goods in transit deserves further study; at present, there is no obligation for the WTO member states to apply suspension procedures of the release into free circulation of goods in transit.

Should customs intervene when the goods are covered by an intellectual property right in the country of transit, but do not have such protection in the importing and/or exporting country? Cases where drugs have been retained while in transit in Rotterdam have been discussed both at international and domestic levels by the competent organizations. In this regard, two cases are pending before the ECJ. Moreover, the recently enacted ACTA provides that a party may adopt or maintain procedures with respect to suspect in-transit goods, defined by this Agreement as goods under customs transit or transshipment.

This session will address the current statutory law and case law in different jurisdictions and discuss the legal and practical impacts of in-transit enforcement in the context of the territoriality and freedom of trade dichotomy. It will consider the issues from the IP right owner's, exporter's and importer's points of view and provide an opportunity to raise other questions regarding boarder measures that call for development.

## **Women in IP**

The opportunity for the Ladies to gather at AIPPI meetings has become a tradition over the last few years. Of course, a women-only event will be organized as part of the next Forum and ExCo in Hyderabad where all the female participants (members and non members of the Association) will be most welcome.

Previous meetings have been very enjoyable and successful. We have had large attendances and it was clear that the participants wanted further opportunities to get to know each other, to share experiences and to foster a women's network within the IP profession.

Our Women in IP meetings are informal, friendly and relaxed. We gather in a pleasant location and enjoy some nice refreshments. These meetings give participants the opportunity to mingle, chat and make new acquaintances from all over the world and from a wide variety of professional backgrounds.

We hope to see you all in Hyderabad, Ladies!



## Registration procedure

- Registrations must be made online at [www.aippi.net](http://www.aippi.net).
- You can choose to register for the **Executive Committee meeting (ExCo) only**, for the **Forum only** or for the **ExCo and Forum**.
- Only AIPPI members can register for the ExCo, while the Forum is open also to non-members.
- In order to register for the ExCO you will need your **AIPPI login**, please make sure you have this information before starting with your registration.
- For **Forum only** registrations **no AIPPI login** is required.
- **Joining AIPPI when you register**

To participate in the ExCo meeting you must be a member of one of the National Groups of AIPPI. To make that process easier for those wishing to attend the AIPPI ExCo 2011, the National Groups in **Argentina, Australia, Egypt, France, Germany, India, Latvia, Panama, South Africa, Switzerland, UK** and **USA** have allowed IP professionals residing in those countries to join the respective National Group of AIPPI when they register for the ExCo, for an additional payment of **USD 200**. That payment will cover the subscription to the respective National Group through the end of 2011. As soon as your payment has been processed, you will receive a login code to enable you to start your online registration for the ExCo meeting.

**SAVE ON THE REGISTRATION FEES BY REGISTERING BEFORE 15 JUNE 2011**

If you need assistance with your online registration, please contact the General Secretariat at [registration@aippi.org](mailto:registration@aippi.org).

### • Registration Fees

Registration Fees (Taxes included)	Before 15 June	15 June to 7 August	From 8 August & On site
Participant ExCo only	USD 1'700 INR 76,500	USD 2'390 INR 1,07,500	USD 2'980 INR 1,34,100
Participant Forum only	USD 700 INR 31,500	USD 990 INR 44,550	USD 1'230 INR 55,350
Participant Forum & ExCo	USD 2'040 INR 91,800	USD 2'860 INR 1,28,700	USD 3'580 INR 1,61,100
Young/Student lawyer member	50% of the above indicated fees		
Full time academic professional	50% of the above indicated fees		
Join and Register	Additional payment of USD 200 / INR 9,000 to the above fees.		
Accompanying person ExCo only	USD 610 INR 27,450	USD 860 INR 38,700	USD 1'070 INR 48,150
Accompanying person Forum only	USD 380 INR 17,100	USD 540 INR 24,300	USD 670 INR 30,150
Accompanying person Forum & ExCo	USD 850 INR 38,250	USD 1'200 INR 54,000	USD 1'490 INR 67,050
ExCo final banquet (reservation fee)	USD 150 INR 6,750	USD 150 INR 6,750	USD 150 INR 6,750

- Indian participants will pay in INR.
- International participants will pay in USD.
- Payment by credit card or bank transfer only.
- Cheques accepted only for Indian participants. Please contact [aippiregn@kwconferences.com](mailto:aippiregn@kwconferences.com) for assistance with payments by bank transfers or cheques/DDs.
- Payment by bank transfer will be charged USD 20 / INR 900 (VAT excluded) in addition to registration fees. This type of payment will be possible until 1st September, after that date only online registration with credit card payment will be possible.



- **If you belong to one of the three groups below, please contact the General Secretariat ([registration@aippi.org](mailto:registration@aippi.org)) for processing with your registration:**

**1. Young participants, less than 30 years old:**

- Send us a copy of your ID or passport by FAX +41 44 280 58 85
- If we do not receive this document within one week after registration, the regular registration fees will be charged.

**2. Student Lawyers:**

- Send us a copy of your student card for the current year by FAX +41 44 280 58 85
- If we do not receive this document within one week after registration, the regular registration fees will be charged.

**3. Full time academic professional:**

- Please send us information on the academic institution that you work for and your occupation in this institution by Fax: +41 44 280 58 85.

- **Forum participant's fee includes:**

- Attendance at Forum Workshops
- Opening Ceremony Forum on Thursday 13 October 2011
- Closing Forum/Opening ExCo Reception on Saturday 15 October 2011
- Coffee Breaks and Lunches
- Participant bag, including documents
- Final Programme & List of Participants
- Tourist Documentation of Hyderabad

- **ExCo participant's fee includes:**

- Attendance at ExCo Sessions
- Closing Forum/Opening ExCo Reception on Saturday 15 October 2011
- Cultural Evening on Sunday 16 October 2011
- Coffee breaks and lunches
- Participant bag, including documents
- Final Programme and List of Participants
- Tourist Documentation of Hyderabad

- **Accompanying person's fee includes:**

- City tour
- Closing Forum/Opening ExCo Reception on Saturday 15 October 2011
- Opening Ceremony Forum on Thursday 13 October 2011 (for Forum participants)
- Cultural Evening on Sunday 16 October 2011 (for ExCo participants)
- Tourist Documentation of Hyderabad

- **Changes and Cancellation Policies**

Any cancellation must be sent to AIPPI General Secretariat in writing (fax or email).

For cancellations received before 10 August 2011, the fee will be refunded less USD 100 / INR 4,500 for administrative costs. After this date, no refund will be possible.

A handling fee of USD 25 / INR 1,125 per registration will be charged for every registration modification received after 10 August 2011.

In case of visa refusal, refund will only be possible if communicated to the General Secretariat two weeks prior to the meeting and the visa has been requested three months prior to the meeting.

All refunds will be processed after the Forum and ExCo.

- **Visa requirements and Passport**

You are advised to contact the Indian Embassy/High Commission/Consulate in your country in order to obtain a visa of entry. Please apply for your visa in good time. It could take you months to get your visa.

Foreign visitors entering India must have a passport valid for at least 6 months after their date of entry in India, except in the case of nationals of Bhutan and Nepal who need only carry suitable means of identification.

Please carefully read the cancellation policy in case of visa refusal.



- **Registration opening hours**  
 Thursday, 13 October 2011 from 14.00 to 18.30  
 Friday, 14 October 2011 from 08.00 to 18.00  
 Saturday, 15 October 2011 from 08.00 to 18.00  
 Sunday, 16 October 2011 from 08.00 to 18.00  
 Monday, 17 October 2011 from 08.00 to 18.00  
 Tuesday, 18 October 2011 from 08.00 to 12.00
- **Special offer with Lufthansa – Official Airline Partner for AIPPI**



Lufthansa German Airlines offers a comprehensive global route network linking **Hyderabad, Chennai, Bangalore, New Delhi, Mumbai** with major cities around the world. As the Official Airline to this event, Lufthansa offers special prices and facilities to all delegates and their accompanying persons.

These promotional fares are also available via your IATA / ARC Travel Agent. To make your reservations, and for more information please visit [www.aippi.net](http://www.aippi.net).

- **Event Documents and Badges**  
 Event documents and badges should be collected on-site at the registration desk. A picture of you will be taken at the registration desk and printed on your badge. Name badges must be worn at all times including social functions. Badges will be checked for admission to all events.

- **Certificate of Attendance**  
 A certificate of attendance will be provided to the participants upon request at the General Secretariat during the event.

- **Language**  
 Working language of the AIPPI Forum is English. For the Sessions of the Executive Committee and the Council of Presidents, simultaneous translations into English, French and German will be provided (plus into Spanish for ExCo Sessions only).

- **Smoking Policy**  
 All conference rooms are non-smoking areas.



- **Accommodation Information**

KW Conferences Pvt Ltd has reserved a number of hotel rooms in various hotels in different price categories. We have a large number of rooms at the Novotel Hyderabad Convention Centre which is the venue hotel and some other rooms at hotels located within 15 minutes driving distance from the Hyderabad International Convention Centre. **Please make your reservation online under [www.aippi.net](http://www.aippi.net).**

Although we have negotiated special rates for our participants some of the conference hotels may offer different rates over the Internet or through other channels.

Reservations will be made on a first-come, first served basis. All delegates should book their rooms at the earliest to ensure confirmation as Hyderabad has very heavy demand for hotel rooms. The rates mentioned are valid for AIPPI participants for the secured room block dates from 13 - 19 October 2011 and for bookings made through KW Conferences Pvt Ltd.

Booking for the dates outside the secured room block dates, i.e. 13 -19 October 2011, would be charged at the prevailing rates for those dates. International participants are advised to take their own travel insurance policies before departure from the country of origin. The Organisers/KW Conferences do not take responsibility for any individual, medical, travel or personal insurance. International participants will ensure that their passports, travel documents and visas are valid for travel.

- **Reservation and Payments**

Booking requests will be confirmed on receipt of 2 nights' payment either through online payment gateway, or must be accompanied by the participant's credit card details and duly filled in credit card authorization form (option only available for International participants). The balance payment needs to be made a minimum of **30 days** prior to the conference. In cases where the card details are provided through mail/fax, bookings will be confirmed subject to verification and clearance with the card company for payment for the duration of stay. The authorization should be for the entire duration of stay and will be charged in two instalments. Payment should be made within 24 hrs of making the booking so that the booking does not lapse. All incidental expenses such as mini bar, laundry, etc. must be paid directly to the hotel when checking out.

- **Inquiries**

Any inquiries or requests for additional information, changes or cancellations of rooms' reservations are to be addressed directly to:

KW Conferences Pvt Ltd  
A 56/12 DLF Phase 1  
Gurgaon - 122002, India  
Tel: + 91 124 463 6700  
Fax: + 91 124 410 2075  
Email: [aippihotels@kwconferences.com](mailto:aippihotels@kwconferences.com)  
Contact: Mamta Roy

- **Changes in Hotel Booking**

All changes in hotel reservations must be sent via email to [aippihotels@kwconferences.com](mailto:aippihotels@kwconferences.com). **Please do not contact the hotel directly.**

- **Cancellation of Accommodation**

Requests for cancellations or changes from the original booking must be sent via email to [aippihotels@kwconferences.com](mailto:aippihotels@kwconferences.com). For cancellations received on or prior to **25 August 2011**, one night charge less applicable taxes, bank transaction charges and an administrative fee of INR 500, will be refunded.

For cancellations received on or after **25 August 2011** and no shows, no refund will be made.

Participants are required to advise their final flight information no later than **25 August 2011**. In case of change in dates of arrival and departure received after 25 August 2011 there will be no refund and retention charges if applicable due to the change in the booking dates, will be borne by the participant. Additionally, no refunds will be applicable in case of late check-in or early check-out. All refunds will be made after the meeting.

- **Check-in / Check-out**

The official check-in time is 1400 hrs and check-out time is 1200 hrs at the hotels. For earlier check-ins and late departures the room will need to be booked from the previous night / subsequent night.

- **Methods of Payment**

Credit cards accepted are Visa, and Mastercard. Indian participants wishing to pay offline should contact [aippihotels@kwconferences.com](mailto:aippihotels@kwconferences.com).



**KW Conferences - the official housing and travel provider has secured special rates for your stay during the AIPPI Forum & Exco 2011 in Hyderabad.** Shuttle transport to and from the conference venue in the mornings and at close of conference Sessions each day will be available for participants staying at official event hotels booked through KW Conferences Pvt Ltd.

- All prices are in Indian Rupee (INR)
- 1,000 INR = approximately 16 Euro or 22 USD (at the time of printing of this programme)

**Novotel Hyderabad Convention Centre**  
**HEADQUARTER HOTEL**

Adjacent to the Hyderabad International Convention Centre - the venue of the Conference - Novotel is strategically located in HITEC city, just 40 minutes drive from the airport. The hotel is set in 15 hectares of landscaped grounds, overlooking a lake and features 287 rooms, 2 restaurants, a bar, swimming pool and health club.



- Superior Single: INR 9,380  
(Inclusive of Breakfast and all Taxes)
- Superior Double: INR 9,940  
(Inclusive of Breakfast and all Taxes)

**The Westin Hyderabad Mindspace**



A new Starwood property just 5 Km from HICC, it has the largest inventory of rooms in the City and is well connected to the Venue. It has international features including a Spa, Swimming Pool and Sauna.

- Approximate Distance from HICC (the venue):  
7 min by coach
- Standard Single: INR 9,920  
(Inclusive of Breakfast and all Taxes)
- Standard Double: INR 11,060  
(Inclusive of Breakfast and all Taxes)

**ISTA - A member of**



The hotel is centrally located in the city's new business district of Gachibowli, in the immediate vicinity of corporate giants like Microsoft, Dell, and GE. The stunning surroundings with its natural rock formations and the views of the Golconda Fort set this jewel of a Hotel in a context which is both modern and historic.

- Approximate Distance from HICC (the venue):  
15 min by coach
- Standard Single: INR 8,480  
(Inclusive of Breakfast and all Taxes)
- Standard Double: INR 9,000  
(Inclusive of Breakfast and all Taxes)



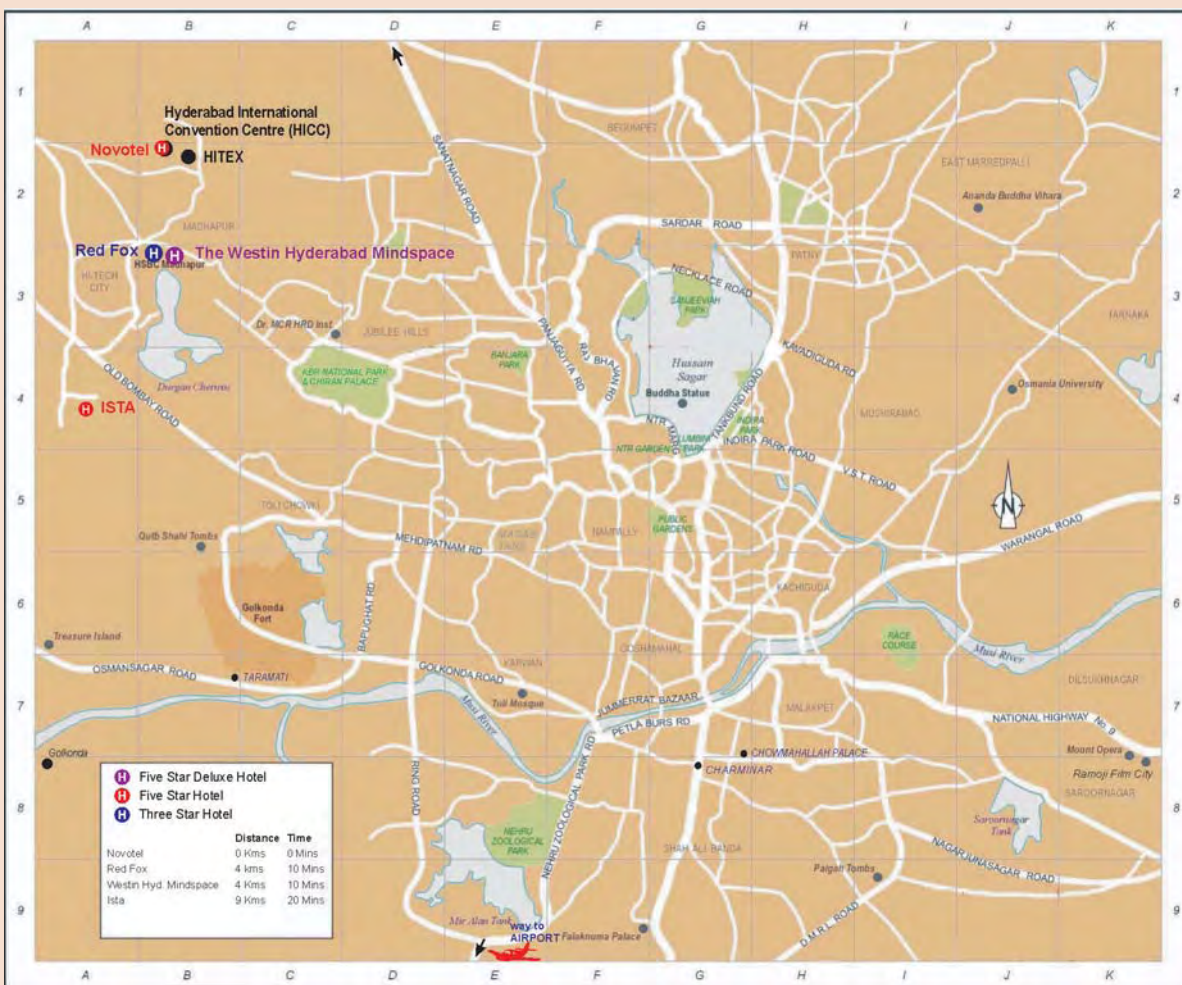
## Red Fox Hotel, Hyderabad

A contemporary, select service economy hotel, Red Fox offers visitors an impressive option in the heart of Hyderabad's IT hub - HITEC City. A unique hotel guaranteed to bring color into the lives of both business and leisure travelers.

- Approximate Distance from HICC (the venue):  
15 min by coach
- Standard Single: INR 3,810  
(Inclusive of Breakfast and all Taxes)
- Standard Double: INR 4,330  
(Inclusive of Breakfast and all Taxes)



## Map of Hyderabad



**Shuttle transport to and from the conference venue in the mornings and at close of conference Session each day will be available for participants staying at official event hotels booked through KW Conferences Pvt Ltd.**



Transportation from Hotel to HICC and return							
Thursday, 13 October 2011							
	Hotel	Departure Time from Hotels to HICC			Departure Time from HICC to Hotels		
S No		Shuttle I	Shuttle II	Shuttle III	Shuttle I	Shuttle II	Shuttle III
1	Westin	13:30	15:30		15:00	17:00	
2	Red Fox	13:30	15:30		15:00	17:00	
3	ISTA	13:30	15:30		15:00	17:00	
Friday 14 to Tuesday 18 October 2011							
	Hotel	Departure Time from Hotels to HICC			Departure Time from HICC to Hotels		
S No		Shuttle I	Shuttle II	Shuttle III	Shuttle I	Shuttle II	Shuttle III
1	Westin	08:00	08:10	08:15	17:45	18:00	18:15
2	Red Fox	08:00	08:10		17:45	18:00	
3	ISTA	08:00	08:10		17:45	18:00	
Opening Forum							
Thursday, 13 October 2011							
	Hotel	Departure Time from Hotels to Novotel for Opening Forum			Departure Time from Novotel to Hotels		
S No		Shuttle I	Shuttle II	Shuttle III	Shuttle I	Shuttle II	Shuttle III
1	Westin	19:00	19:10	19:15	22:00	22:15	22:30
2	Red Fox	19:00	19:10		22:00	22:15	
3	ISTA	19:00	19:10		22:00	22:15	
Council of Presidents' dinner							
Friday, 14 October 2011							
	Hotel	Departure Time from Hotels to Falaknuma Palace			Departure Time from Falaknuma Palace to Hotels		
S No		Shuttle I	Shuttle II	Shuttle III	Shuttle I	Shuttle II	Shuttle III
1	Westin	18:40	18:50	19:00	22:00	22:15	23:30
2	Red Fox	18:40	18:50		22:00	22:15	
3	ISTA	18:40	18:50		22:00	22:15	
4	Novotel	18:40	18:50	19:00	22:00	22:15	23:30
Closing Forum / Opening ExCo							
Saturday, 15 October 2011							
	Hotel	Departure Time from Hotels to Taramati Baradari			Departure Time from Taramati Baradari to Hotels		
S No		Shuttle I	Shuttle II	Shuttle III	Shuttle I	Shuttle II	Shuttle III
1	Westin	18:40	18:50	19:00	22:00	22:15	23:30
2	Red Fox	18:40	18:50		22:00	22:15	
3	ISTA	18:40	18:50		22:00	22:15	
4	Novotel	18:40	18:50	19:00	22:00	22:15	23:30
Cultural evening							
Sunday, 16 October 2011							
	Hotel	Departure Time from Hotels to Qutab Shahi Tombs			Departure Time from Qutab Shahi Tombs to Hotels		
S No		Shuttle I	Shuttle II	Shuttle III	Shuttle I	Shuttle II	Shuttle III
1	Westin	18:40	18:50	19:00	22:00	22:15	23:30
2	Red Fox	18:40	18:50		22:00	22:15	
3	ISTA	18:40	18:50		22:00	22:15	
4	Novotel	18:40	18:50	19:00	22:00	22:15	23:30
Gala Dinner							
Tuesday, 18 October 2011							
	Hotel	Departure Time from Hotels to Chowmahalla Palace			Departure Time from Falaknuma Palace to Hotels		
S No		Shuttle I	Shuttle II	Shuttle III	Shuttle I	Shuttle II	Shuttle III
1	Westin	18:40	18:50	19:00	22:00	22:15	23:30
2	Red Fox	18:40	18:50		22:00	22:15	
3	ISTA	18:40	18:50		22:00	22:15	
4	Novotel	18:40	18:50	19:00	22:00	22:15	23:30

Transportation to and from downtown will not be provided.



- **Dates and Locations**

The event will start on **Thursday 13 October 2011** and end on **Wednesday 19 October 2011**

- **Event Venue**

Hyderabad International Convention Centre & Novotel Hyderabad Convention Centre  
Novotel & HICC Complex (Near Hitec City)  
P O Bag 1101  
Cyberabad Post Office  
Hyderabad - 5000 081, India  
Phone: + 91 40 66824422 / 66134422  
Fax : + 91 40 66822722

**Hyderabad International Convention Centre**, located in Hyderabad's IT and Business district, is South Asia's finest convention centre. HICC offers state of the art convention, exhibition and meeting services. The hotel is a 40 minute drive from the newly-built Rajiv Gandhi International Airport. Spread over 15 acres, it has been designed to provide a comfortable and business-friendly environment for convention participants featuring 4 MBPS broadband and Wi-Fi connectivity in the convention and public areas, a Mexican and a multi-cuisine restaurant, a coffee shop, a contemporary bar, lounge, Gym and a herbal Spa. Taxis and other transport facilities are available.

- **Transportation from the Airport**

You will be welcomed by event staff at the airport who will facilitate your transportation to your hotel. Metered taxis are easily available at the airport, and the service is reliable.

- **Arrival and Departure**

Hyderabad's Rajiv Gandhi International Airport has 24-hour snack bars, 24-hour currency exchange, left luggage facility, first-aid and pay phones. Please go through the Green Channel if you have less than US\$ 10,000 on your person and if you have no unaccompanied baggage. Please use the Red Channel if you have anything to declare and if you are carrying foreign currency in excess of US\$ 10,000.

- **Import Regulations**

You may bring into India articles and gadgets for personal use, 200 cigarettes (50 cigars or 250gms tobacco) and liquor and wines up to 1 litre. In case you are carrying any items of high value ask the Customs Officer for a Tourist Baggage Re-Export Form (TBRE) which you will have to show customs at the time of your departure to show that you are re-exporting the items.

- **Currency**

The currency in India is the Rupee, which comes in denominations of 5, 10, 20, 50, 100, 500 and 1,000.

- **Payments**

All payments must be made in the local currency. Please use authorised money changers and banks to change currency. They will issue a certificate of exchange which is required at the time of re-conversion of any unused currency. Under the Foreign Exchange Management Act 1999, it is an offence to exchange foreign currency other than through authorised money changers or banks.

The most commonly accepted credit cards are Visa, Diners, and Mastercard. Travellers cheques can be exchanged at most hotels.

You can check the conversion rate from your own currency to INR at [www.xe.com](http://www.xe.com)

- **Banks**

Most banks are open from 10am to 3pm. Cash extractions and other transactions can be made at ATM's (located at various parts of the city) 24 hours a day.

- **Tips**

There is no compulsion to tip anyone for any service rendered. If you choose to do so, the traditional tip is in the region of 10%.

- **Insurance and Liability**

The organizers of AIPPI take no responsibility of any individual, medical, travel or personal insurance. Participants are advised to secure their own insurance as necessary.

While every attempt is made to ensure trouble-free hospitality including hotel accommodation, sightseeing and tours, participants are advised that no liability accrues to the organisers in case of any necessary modifications such as changes to itineraries for tours, owing to delays or cancellations of flights / other exigencies beyond the organisers' control.

- **Health**

Please consult your physician regarding health precautions prior to visiting India.

If you have come from or have visited Africa, Latin America or an area infected with yellow fever, within five days prior to your travel to India, proof of inoculation against yellow fever is required.

- **General Advice**

Drink only bottled water and check that the seal is intact when you receive it.

Avoid raw vegetables, uncooked sea food and peeled fruit. Avoid food and drink from street vendors.



- **Location**

The city of Hyderabad is the capital of Andhra Pradesh, which is the largest state in the south of India. Hyderabad The geographical location of Hyderabad is 17.20 N Latitude and 78.30 E Longitude. It is perched on the top of the Deccan Plateau, 1776ft., above sea level, and sprawls over an area of 260 square kilometres and is home to more than 6 million people.

- **History**

Known for its rich history and culture with monuments, mosques, temples, a rich and varied heritage in arts, crafts and dance, the city is over 400 years old. Muhammad Quli Qutb Shah of the Qutb Shahi dynasty moved his capital from Golconda to Hyderabad in 1589 and named the city after a Telugu courtesan Hyder Mahal.

Hyderabad presents an exciting confluence of cultures and has a curious mix of the old and the new. Medieval Indian, Saracenic, Mughal and colonial eras create an exuberance and richness of culture, architecture and lifestyle.

In the old part of the city are many traditional bazaars and shops for hand-woven silks and cotton, pearls and gold jewelry, silver-inlaid artifacts, tie-and-dye fabric and other handicrafts. Hyderabad is renowned for its culinary delights and gourmet offerings.

The new Hyderabad is a bustling hub of commercial and industrial activities. It is the centre for IT, pharmaceuticals, heavy and light manufacturing, aerospace and defence equipment. Modern day Hyderabad comprises the tri-cities of Hyderabad, Cyberabad (the cyber city located to its west) and Secunderabad.

- **Climate**

Like many Indian cities Hyderabad has a tropical climate. The city has three main seasons - summers, monsoons and winters. The summer season extends from March to May, whereas monsoons prevail from June to October and winter season lingers from November to February.

The best time to visit this city is after the monsoons i.e., October to March. The temperatures in October range from 31°C to 21°C with an average of about 10cms of rain.

- **Language**

Urdu, Hindi, Telugu and English are the primary languages spoken in Hyderabad.

- **Religion**

Andhraites are generally pious people, who follow their religion with the highest regard. In Andhra Pradesh, the major religions are Hinduism, Islam, Christianity and Buddhism.

- **Local Time**

Indian Standard Time (IST) is GMT + 5.30

- **Telephone**

The dialling code for Hyderabad is 040. When calling from overseas, dial +91 40 + local number.

To make international calls from Hyderabad dial: 00 + country code + area code + local number.

- **Electricity**

The voltage in India is 220 volts. Should you wish to use appliances of 110 volts, the Conference Hotels will provide adaptors on request.

- **Shops**

Most shops are open from 10am to 9pm and stay open on all 7 days of the week.

- **Getting Around Hyderabad**

Hyderabad has the third largest bus station facility in Asia, however, the yellow colored Auto Rickshaw usually referred to as an "auto", is the most widely used transport in the city. In addition, it has a combination of light rail transportation system known as the MultiModal Transport System (MMTS) and suburban railway system which offer connectivity between rail and road transport for the facility of the commuters. Taxis are also available at comparative low rates.

- **Personal Property**

Please take good care of your personal property. The organisers, AIPPI and staff at the venues are not responsible for any loss or damage to personal property.



### Opening Forum

- Thursday 13 October 2011
- Venue: Novotel Poolside
- Time: 7:00pm – 10:30pm
- Dress code: Business casual

This evening will take place in the scenic and expansive Poolside Lawns situated right between the boulders lined natural water body and the beautiful swimming pool. This is adjacent to the Conference Venue and a part of the venue Hotel. While you enjoy the evening with gourmet cuisine, there will be a showcase of culture and Indian music.



Novotel Poolside

### Joint Reception (Closing Forum / Opening ExCo)

- Saturday 15 October 2011
- Venue: Taramati Baradari
- Time: 7:00pm – 10.30pm
- Dress code: Business casual, comfortable shoes

This historical monument located at Ibrahim Bagh, Hyderabad was built by Nawab Abdullah Qutb Shah, VII Sultan of Golconda Fort, as an ode to his favourite courtesan Taramati. The Baradari has an open pavilion with 12 doorways. Set atop a hillock it offers a fabulous view of the city of Hyderabad. It is a perfect place for a memorable evening - away from the hustle and bustle of the city.



### Council of Presidents' dinner (by invitation only)

- Friday 14 October 2011
- Venue: Falaknuma Palace
- Time: 8:00pm – 10.30pm
- Dress code: Business casual

Falaknuma Palace is also known as the 'mirror of the sky' because at 2000 feet, it was built in the clouds and reflects the ever-changing moods of the sky. Set in 32 acres of land and spread over 19400 square meters, the Palace was commissioned by Sir Nawab Vikar-Ul Umra, a Hyderabad nobleman from the Paigah family. The palace is laid out in the shape of a scorpion with its two pincers spread out as wings on the north. Taj Falaknuma Palace's venue includes the stunning Durbar Hall, the Jade Room, the massive 101-seater Dining Hall and assorted gardens and terraces. Truly the ideal venue for the Council of Presidents' dinner.

Falaknuma Palace



## Cultural Evening (ExCo only)

- Sunday 16 Oct 2011
- Venue: Qutub Shahi Tombs
- Time: 7:00pm – 10.30pm
- Dress code: Business casual

The Qutub Shahi Tombs were built by the Qutub Shahi rulers in the 15th and 16th centuries. Their unique architectural style is a blend of Persian, Pathan and Hindu forms. The tombs are graceful structures with intricately carved stonework and are surrounded by landscaped gardens. Constructed in gray granite and decorated with exquisite ornamentation, the domed structures are built on an elevated square base surrounded by pointed arches. Each tomb is quadrangular and rises to a height of 9 - 15 meters above the terrace. The domes were originally covered with blue and green tiles, of which only a few pieces remain now.

The tombs were once luxuriously furnished with carpets, chandeliers and velvet canopies on silver poles. Golden spires were fitted over the tombs of the Sultans to distinguish their tombs from those of other members of the royal family.

Qutub Shahi Tombs



## Gala Dinner (ExCo only)

- Tuesday 18 Oct 2011
- Venue: Chowmahalla Palace
- Time: 8pm onwards
- **Fee: US\$ 150**
- Dress code: Black tie / cocktail dress

Chowmahalla provides the perfect backdrop for the Gala Dinner. Once regarded as the centre of Hyderabad, the magnificent Chowmahalla Palace was the seat of the Asaf Jahi dynasty where the Nizams entertained their official guests and royal visitors. Built over 200 years ago, Chowmahalla is renowned for its unique style and elegance. A synthesis of many architectural styles and influences, the Palace Complex has been meticulously restored. Open now to select individuals and corporates for hosting their dinners, receptions and cultural evenings, Chowmahalla is a location that's unmatched for exclusivity, and offers an experience guests will never forget. The highlight of the palace is the Grand Khilwat, the Durbar Hall. The sheer magnificence of the place is breath-taking. The Courtyard that is the venue is a vast expanse of lush green lawns and picturesque water tanks and fountains. Restored with great care, the original Palace buggies will transport the guests.

Chowmahalla Palace



## Hyderabad

Hyderabad was founded by the fifth Sultan of Golconda in 1591. Built around Lake Hussain Sagar, it has a curious mix of the old and the new. Medieval Indian, Saracenic, Mughal and colonial architecture create an exuberance and richness in this city of Nizams.

The Charminar (four-minaretted arched gateway) was built in 1591 and now dominates the old city. This gateway shaped sentinel stands in the centre of the city surrounded by colourful bazaars.

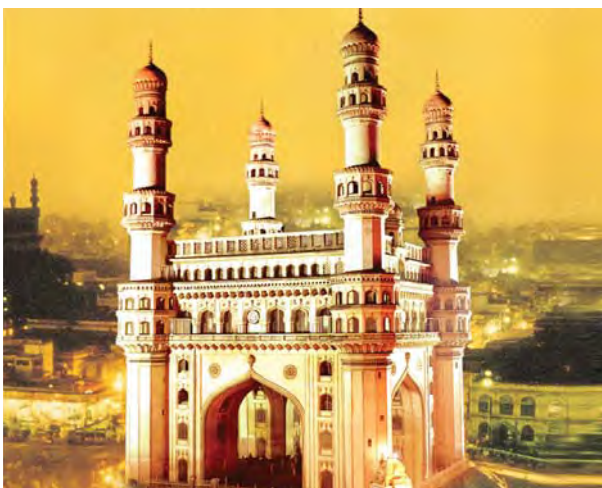
Golconda Fort was founded in the 13th century and was rebuilt by the Qutub Shahi's who made it their capital in 1525. The Fort lies deserted and whispers of battle and romance, pomp and splendour, linger in the marble crevices. In close vicinity of Golconda Fort are the tombs of the seven Qutub Shahi Kings.

The Salar Jung Museum is reputed to be the world's largest one-man collection and houses around 35,000 antiques and art objects collected by the former Prime Minister (Salar Jung III) of the Nizam.

Once regarded as the center of Hyderabad, the magnificent Chowmahalla Palace was the seat of the Asaf Jahi dynasty where the Nizams entertained their official guests and royal visitors. Built over 200 years ago, Chowmahalla is renowned for its unique style and elegance.

### City Tour included in the accompanying persons' fee

Charminar



## Half day tours

### Choose your option when registering

- **Option 01- Old City**
  - Charminar, the Mecca Mosque & the Laad Bazaar
  - This tour will be offered on all days from 13th to 19th October
- **Option 02- Historic Hyderabad**
  - Golconda Fort & the royal tombs of Qutub Shahi kings
  - This tour will be offered on all days from 13th to 19th October
- **Option 03- Palace tour**
  - Palaces of the Asaf Jahi period: some in ruins & some in usage as administrative offices/museums and others renovated to the past majestic glory - Chowmahalla Palace
  - This tour will be offered on 13th October and 15th to 19th October
- **Option 04- Museum tour**
  - Visit of the biggest one man collections - Salarjung Museum, Nizam's Museum, Archeological Museum & Minaz Art Gallery.
  - This tour will be offered on 13th October and 15th to 19th October

### **Price: INR 2,725 / USD 60 per person**

- Price is based on a minimum of 10 persons travelling together
- Duration : about 4 hours
- Transport, guide and monument fee entry and lunch
- Includes all currently applicable taxes. Any increase in the tax according to government regulations will be payable at the time.

Golconda Fort



We consider it our privilege to make every guest feel special. To give our guests a feel of India we will organize workshops for accompanying persons in Handicrafts, Yoga, Shopping, Performing Arts & Culinary Skills.

### 'Dastarkhwan' - Culinary Workshop

The word 'Dastarkhwan' is derived from Arabic and refers to the 'Table Cloth' laid out for the guest before a feast. The wealthiest of India's former princely states will but naturally have the best recipes in its royal kitchens. Fiercely guarded as secrets for centuries, the actual recipes are with but a few Chefs par excellence. We will invite a celebrity chef to demonstrate a few recipes from the Hyderabad region. Some of the delicacies that she will demonstrate are:

- Kacchi Ghosht ki Biryani – A delicately flavoured tender lamb Pilaf
  - Murgh Safed Khorma – Chicken cooked in a gravy of cashews
  - Mirchi ka Salan – A creamy gravy with low spice chillies
  - Badam-ki-Jali – A sweet made of almond paste & silver leaves
- Cost per person: Rs. 7,370 / USD 165
  - Based on a minimum group size of 12
  - Inclusive of transport, lunch, apron and recipe book and all taxes
  - Location: Boulder Hills Golf Course
  - This activity will be offered on Saturday, 15 October and on Monday, 17 October from 9.30 am to 12.30 pm followed by lunch



### Indian Attire – Saree / Dhoti Draping

Originally a nine yard wonder, the saree as it is worn today is typically Indian and six yards in length. To cater to the fancy of the adventurous traveller we will conduct a workshop where guests will be taught how to drape the sarees. Weavers will be called in and guests can even buy sarees. Not to let the men folk feel neglected there will be demonstration on wearing the Dhoti a three yard garment.

- Cost per person: Rs. 2,500 / USD 55
- Based on a minimum group size of 10
- Inclusive of one Saree/dhoti, bangles and all taxes
- Location: HICC/Novotel
- This activity will be offered on Sunday 16 October and on Monday 17 October from 9.00 am to 11.00 am

### Yoga Workshop



Originating in India, yoga is a practice which requires a combination of traditional physical and mental disciplines. Yoga is based on meditation and not on religion, and as a way of life, directs control of the body and the mind. A yoga practitioner will teach some basic yogic breathing exercises, meditation and the Surya Namaskar. The simple to and fro movements while practicing Surya Namaskar have proven to be very effective.

- Cost per person per day: Rs. 920 / USD 20
- Based on minimum group size of 10
- Inclusive of yoga mat, 1 bottle of mineral water and taxes
- Loose light comfortable clothing is recommended. Footwear will need to be removed
- Location: HICC
- This activity will be offered every day from 7:00 am to 8:00 am



### Introductory workshop on Bharatanatyam and Kuchipudi

Bharatanatyam and Kuchipudi (from Andhra Pradesh) are classical dances of India. The workshop will start with warm ups, the basics of dance, introduction to myth and legends, movement, expressions, story-telling through dance, learning to dance on the "tambalam" or brass plate (Kuchipudi). The aim is to impart understanding of the spiritual context of dance.

- Cost per person: Rs. 6720 / USD 150
- Based on minimum group size of 12
- Inclusive of transport, escort, refreshments and taxes
- Location: Dance instructor's studio
- This activity will be offered on Sunday, 16 October from 9.30 am to 12.30 pm



### Demonstration for participants at the convention centre:

#### Weaving Demonstration

Weavers in Andhra Pradesh have mastered the art of using cotton and silk alternately for warp (length) and weft (across). In the scenic weaver's village of Pochampalli, the act of weaving seems to be ritual for a weaver's family. Pochampalli began production of the legendary 'telia rumals' as late as the beginning of the last century and began to export them to Iran and the Gulf. The weavers wove the first cotton saree of 60 counts, which proved to be very popular. Not surprising that Pochampalli is a prosperous village with master weavers creating wonders in 'Ikkat' and patola techniques which have made these fabrics world famous. The weaving of 'Ikkat' furnishing is now done in

the entire Nalgonda district and involves nearly 18,000 looms. Gorgeous Pochampalli silks woven in the 'Ikkat' patterns are in great demand worldwide, as incomparable fabrics, the prized handlooms of India.

#### Craft & Heritage Tour

India & especially Andhra Pradesh have a rich heritage of handicrafts. We will invite master craftsmen to showcase the following craft demonstrations for the benefit of the visitors.

- Lac Bangle making
- Bidri ware - a special art of silver inlay work on metal
- Mehendi - Tattoo art with Henna on body parts
- Silver Filigree - Intricate silver work

### Shopping Delight

Shopping in Hyderabad is a lifetime experience. The bazaars, with a mix of ancient, medieval and modern character, have endless items to offer. The city offers everything from antiques to handicrafts to jewelry, from dresses to leather goods to pearls and semi-precious stones. Various art forms and traditional crafts from Ikkat weaving to puppetry are special to Andhra's Tradition. Collection of such traditional arts and crafts is available in many emporia, Government and private.

- **Hyderabad pearls & bangles** - Pearls from all over the world are said to come to Hyderabad, because the artisans here are skilled in piercing and stringing pearls without damaging them. Hyderabad was a princely state and a very rich one too! The royal patronage beckoned many a craftsman from the Arabian Gulf, where rare original pearls are found in abundance.
- **Zardozi** - A Specialty of Hyderabad is zardozi (Silk thread and cord) embroidery work. There is an amazing collection of embroidered sarees, Lacchas (Long tops paired with long skirts and dupatta), ghagra and cholis (skirt and blouse), salwar kameez and even sandals with embroidery work.
- Cost per person: Rs.1,325 / USD 30
- Based on minimum group size of 12
- Inclusive of transport, escort, 1 bottle of mineral water, lunch and taxes
- Location: all over Hyderabad!
- This activity will be offered on Saturday, 15 October and on Tuesday, 18 October from 10 :00am to 4:00pm



**Pre Conference Tour  
Agra and Jaipur  
3 Nights/4 Days**

**1 night Agra, 2 nights Jaipur**

**Drive Delhi-Agra, Agra-Jaipur, Jaipur-Delhi**

**Delhi to -Agra, (4 hrs)**

Situated on the banks of the Yamuna River, Agra was the capital of Mughal India in the 16th and 17th centuries. The Mughul passion for building endowed Agra with some of the loveliest buildings in the world.

**Taj Mahal:** This inimitable poem in white marble was built over a period of 22 years from 1630-1653, by Emperor Shah Jahan, as a memorial to his queen Mumtaz Mahal. The Taj Mahal is one of the Seven Wonders of the World and the greatest love stories ever written with white marble and precious stones.

**Itmad-Ud-Daulah's tomb** and the Agra Fort are marvels of Mughal architecture that are a must for every visitor to the city.

**Agra to Jaipur, (5-6 hrs ) via Fatehpursikri**

**Fatehpur Sikri** is an epic in red sandstone built by Akbar around 1570 to commemorate the birth of his son. The tomb of Salim Chisti and the Buland Darwaza, the massive victory gateway, are part of this beautiful complex.

**Jaipur**

This capital city of Rajasthan is also known as the "Pink City", because of the pink painted sandstone from which the buildings in the old walled city are constructed. Jaipur was conceived in 1727 when Maharaja Jai Singh II decided to move from his hillside fortress at Amber to the plains.

Seven miles outside the city in the rugged hills that surround Jaipur is the magnificent **Amber Fort**. A painted elephant will take you up to the fort through its huge gateways and pillared pavilions.

A city tour takes you through the bazaars to the City Palace complex. Housed here is a museum with a superb collection of Rajasthani costumes, an armory, and an art gallery with exquisite collection of miniature paintings, carpets, royal paraphernalia and rare astronomical works.

The **Jantar Mantar Observatory**, still equipped with the ancient instruments including a very accurate 90 foot sundial, was built by Jai Singh in 1728.

In addition to the monuments, Jaipur has a variety of attractions and some of these such as the markets are probably best explored individually. Explore the pink city by **Hawa Mahal**, Palace of Winds, built in 1799. Part of a huge complex, it overlooks one of Jaipur's main streets and was originally constructed to offer women of the court a vantage point, behind stone-carved screens, from which to watch the goings-on in the bazaar and the streets.

- **Tour dates: 10 – 13 October 2011**
- **Price: Rs 27,300 + 6,000 (approximate economy class air fare Jaipur/Hyderabad, subject to change)**  
**Price includes:**
- **Twin sharing standard accommodation with breakfast at the Taj Gateway Hotel in Agra, Ramada Plaza in Jaipur. In case of requirement for single room there will be a supplementary charge of Rs 6,900**
- **English speaking guides**
- **Elephant ride at Amber Fort**
- **Price is based on a minimum of 10 pax travelling together**
- **Includes all currently applicable taxes. Any increase in the tax according to government regulations will be payable at the time.**

Taj Mahal



**Post Conference Tour  
Aurangabad/Ajanta - Ellora  
2 Nights/3 Days**

This city of Aurangabad is named after the Mughal emperor Aurangzeb and is called the "City of Gates". It is a tourist hub surrounded by many historical monuments.

The Ajanta and Ellora are not natural caves but man-made temples carved out of granite hills.

**Ellora (closed on Tuesdays)**

The Cave temples of Ellora are a remarkable memorial of the three great faiths they represent – Hindu, Buddhist and Jain (600 AD - 1000AD.) Ellora Caves are known for their sculptures and carvings. One of the world's largest monolithic structures – the Kailash Temple, can be seen here.

**Ajanta Caves (closed on Mondays)**

The caves of Ajanta are famous for their paintings on Buddhist cave temples and monasteries - Chaityas and Viharas. The themes for these magnificent wall paintings are drawn from Buddhists folklores and depict the many legends that have been woven around the life of The Buddha.

- **Tour Dates: 19 – 21 October 2011**
- **Price: Rs 20,000 + 17,500 (economy airfare Hyderabad/Mumbai/Aurangabad/Mumbai, subject to change)**  
**Price includes:**
- **Twin sharing standard accommodation with breakfast at the Taj Residency. In case of requirement for single room there will be a supplementary charge of Rs 7,600**
- **English speaking guides**
- **Price is based on a minimum of 10 pax travelling together**
- **Includes all currently applicable taxes. Any increase in the tax according to government regulations will be payable at the time.**

Ellora Caves



**Post Conference Tour  
Goa  
3 Nights /4 Days**

A medieval colony of the Portuguese until 1961, Goa is famous for its beautiful beaches. The Basilica of Bom Jesus, where the remains of St Francis Xavier are enshrined, and Se Cathedral are UNESCO World Heritage Sites.

Old Goa's history dates back to the 10th century when it was known as the Rome of the East. Magnificent churches and stately buildings dot the three square mile area of old Goa

The tour leaves you ample time to enjoy the pleasures of this beautiful setting and the lovely beaches..

- **Tour dates : 19 – 22 October 2011**
- **Price: Rs 32,300 + 13,900 (approximate economy class air fare Hyderabad /Goa/Mumbai, subject to change)**
- **Twin sharing standard accommodation with breakfast at Taj Holiday Village. In case of requirement for single room there will be a supplementary charge of Rs 18,300**
- **English speaking guides**
- **Price is based on a minimum of 10 pax travelling together**
- **Includes all currently applicable taxes. Any increase in the tax according to government regulations will be payable at the time.**

Goa Beach



**Post Conference Tour  
Kerala (Cochin)  
3 Nights 2 Daystrip**

Modern Cochin is a splendid mosaic where Portuguese architecture and British influences all blend harmoniously with the basic thread of Kerala's rich heritage. Here you can also see the oldest church in India.

It has one of the finest harbours in the world (all weather natural harbour and historic port) and is one of India's most interesting and beautiful cities with a grand seascape and extremely pretty locations and landscape (It is also called the Queen of Arabian Sea.) The lagoons, wooded lands and backwaters of this palm-green commercial town enhance its beauty.

### Cochin

Morning sightseeing and afternoon harbour cruise are the highlights here.

Visit the Portuguese built Dutch Palace, residence of the erstwhile Rajahs of Cochin and now a museum displaying excellent murals on its walls, and a collection of royal memorabilia. The Jewish quarter has the fine Pardesi Synagogue, known for its fine chandeliers, Cantonese tiled floors, and the Great Scrolls from the Old Testament.

Visit the early 16th century Church of St Francis, the very first European church in India, and the Tomb of Vasco da Gama within it.

Late in the afternoon, take a harbour cruise through the commercial and naval port, and the outlying islands. In the evening watch a performance of Kathakali - the native dance-drama of Kerala. Kathakali narrates passages from the religious epic, the Ramayana.

### Backwaters

On Kerala's narrow coastal plain, Allepey is the hub of a unique natural feature called the "backwaters", an amalgam of lakes, lagoons and canals alongside whose banks live a prosperous rural community in villages and small towns.

Drive to Allepey and board a private rice boat for a cruise on the backwaters. Lunch is served as you set sail. During the cruise view numerous villages, farmers at work, waterside markets, schools, mosques & churches and waterborne commuter & cargo traffic.

- **Tour dates: 19 – 22 October 2011**
- **Price: Rs 30,250 + 16,400 (approximate economy class air fare Hyderabad/Cochin/Hyderabad, subject to change)**  
**Price includes:**
- **Twin sharing standard accommodation with breakfast at Taj Malabar Hotel. In case of requirement for single room there will be a supplementary charge of Rs 16,300**
- **Harbour cruise of Cochin**
- **Backwater cruise in Allepey with lunch**
- **Kathakali dance show in Cochin**
- **English speaking guides**
- **Price is based on a minimum of 10 pax travelling together**
- **Includes all currently applicable taxes. Any increase in the tax according to government regulations will be payable at the time.**

Kerala backwaters



Backwaters





**Contact Details:** Prietika Singh, Partner  
Landline : 011- 29552836, 29552930  
Mobile : +91 9811845149  
Email ID : [prietika@inttladvocare.com](mailto:prietika@inttladvocare.com)  
Website : [www.inttladvocare.com](http://www.inttladvocare.com)

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